

THE GALILEO HEALTH OPTIMIZATION SERIES©

<i>Item</i>	<i>Decision makers</i>	<i>End-users</i>	<i>Benefits</i>	<i>Price</i>
Employee Health Optimization (EmHO)	Human resources (HR) executives and senior corporate decision makers	Employees	Evidence-based health coaching that changes behaviors, reduces risks, and rationalizes medical care spending	\$500 per employee per year (PEPY), for the first one-third of eligible enrollees; then \$450 PEPY
Executive Health Optimization (ExHO)	Corporate boards and senior leadership teams	Executives at the VP level and above	Risk reduction and performance enhancement through an intensive, hands-on coaching process, with specific accountability processes and targets	\$2,995 per executive per year
Worksite Health Optimization (WHO)	HR executives	HR executives and managers	Detailed assessment of the health environment at a worksite, with an emphasis on identifying actionable opportunities for change and improvement	\$1,495, which includes a day-long site visit, data analysis, report, and follow-up teleconference
Corporate Health Optimization Leadership Academy (CHOLA)	HR executives and senior corporate leaders	HR executives and managers	Continuous education on the impact of chronic disease on the workplace, including the identification of actionable, measurable strategies for risk reduction and behavior change	\$1,995 for a series of four workshops per year
Health Optimization Programming and Education (HOPE)	Corporate executives and consumers	Corporate executives and consumers	User-friendly e-publications on a broad range of fitness topics	Variable